

# KITCHEN BRAND METRIKA LAUNCHES NEW LIFESTYLE STORES IN PUNE AND AHMEDABAD

*Taking you beyond the experience of cooking and dining, Kitchen brand Metirka is all set to launch 10 more stores PAN India.*

Revolutionizing lifestyle of the kitchen scenario in India, Metrika with its excellence in designing modular kitchens has over the year's delighted customers with its eclectic range of international quality product offerings. With time, the brand has forayed untapped possibilities of leading international names from all over the world, offering wide range of functional and high-quality kitchen solutions and products to Indian consumers at highly affordable range.

Being one of the leading names in the kitchen industry, Metrika has stood out in offering a perfect blend of technological and luxurious kitchen products. Combining modern craftsmanship, innovative design and functional excellence, the brand transforms your kitchen and bedroom into a space of comfort, elegance and efficiency.

Primarily dealing in providing kitchen products and alluring kitchen designs, the uniqueness of the brand lies in customizing designs as per the clients need and budget.





Metrika understands that every corner of your kitchen and bedroom has its own individual architectural features and how the layout of the kitchen has to blend seamlessly with the whole space in terms of usage and functionality.

The brand offers human element in designing with the use of cutting edge software which gives a 3D view of how your kitchen might look like. They also have a dedicated team of experts and technical personnel who are available at the store to assist and advise clients on kitchen solutions, layouts, sightlines, safety standards and regulations.

With a new logo enumerating a new face of the brand, Metrika has now extended its business in the B2C market, directly reaching out to its customers with a new lifestyle store in Pune and Ahmedabad. The store offers products such as modular kitchens, beds & wardrobe. The brand has now flourished into presenting high-end bedroom sets with designer head-board and wardrobes embellished with finest designs and finish.

Talking about brand, Vasant Vasudev, M.D of Metrika says, "The day we started with our business, we didn't know we would emerge as one of the best kitchen brands in India, but we were always clear that we want to be best in what we do."

In the coming years, the brand soon plans to more 10 stores across PAN India with an aim to delight its customers with finest quality home décor accessories and products.

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