







Vasant Vasudeo Managing Director Metrika



Serving to the different:

While servicing each client or project it has the share of its own unique challenges, such as site operational challenges, design related challenge etc. Their work is prominently highlighted in some of the prestigious developers of the country such as Hiranandani, Kalpatanu, Wadthwa Group, Raheja Universal, Lavasa etc.



The market is highly competitive is what they say but as a player in the modular kitchen segment, they have never focused on competition, as they view themselves as different in the choosen league of players in the market. This in return is helping them to project their business to the pinnacle as one of the strongest.





KITCHENS FOR FUTURISTIC LIFESTYLES

where the commitment in giving lifestyle kitchen experiences to it consumers have pioneered in creating stylish, innovative, classic, contemporary and handless kitchens. In short delivering beauty and brain. A perfect blend of technology and luxury, the USP of this brand is they customise designs according to client needs and their price points. Metrika is specialised in modular kitchens. With the industry expanding, Metrika has strengthen relations with all its partners to deliver specially designed products to meet the elite tastes of well-informed Indian consumers, their preferences, needs and taste, enhancing customer satisfaction with free designing support.

Metrika- A specialised brand in modular kitchens has a very strong presence in b2b market, set to make waves in b2c segment. The kitchen business is growing tall and the company is emerging as country's best turnkey kitchen solution provider.

Their reach:

The company has fully operational stores in Pune & Almedabad. They are in the process of opening many more PAN India stores in the days to come. Both Pune and Ahmedabad Stores have high end different types of kitchens. Which itself is the state of futuristic modular lifestyle. It also has high end bedroom sets with designer head board and wardrobes with finest designs to provide unique selling experience to its customers.



060 » October - November 2016 » Interiors & Dècor