

# KITCHEN BRAND METRIKA LAUNCHES A NEW LIFESTYLE STORE IN AHMEDBAD



*Taking you beyond the experience of cooking and dining, Kitchen brand Metirka is all set to launch 10 stores PAN India.*

Revolutionizing the kitchen scenario in India, Metrika with its excellence in designing modular kitchens has over the year's delighted customers with its eclectic range of international product offerings.

Being one of the leading names in the kitchen industry, Metrika has stood out in offering a perfect blend of technological and luxurious kitchen products. Combining traditional craftsmanship, innovative design and functional excellence, the brand transforms your home into a space of comfort, elegance and efficiency.

Primarily dealing in providing kitchen products and alluring kitchen designs, the uniqueness of the brand lies in customizing designs as per the clients need and budget. With a new logo enumerating a new face of the brand, Metrika has now extended its business in the B2C market, directly reaching out to its customers with a new lifestyle store in Ahmedabad.



The aesthetically designed showroom is spread over an area of 4000 sq ft and is the biggest kitchen store in Ahmedabad. Located at Prahladnaga in Ahmedabad, the store displays an entire collection of Italian kitchens, wardrobes and bed sets that are functional, aesthetic and fully customizable.

On display are also kitchen appliances by leading global brands. A team of Italian designers are working on the brands new product development and Mertika further plans to launch premium "Opera" kitchens having collaborated with some of the Italy's finest furniture brands to bring world class wardrobes and exceptional bedroom solutions.

In the coming time, the brand soon plans to launch 10 stores across PAN India with an aim to delight its customers with finest quality home décor accessories and products.

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